

ANNUAL ACADEMIC SPONSORSHIP



THE FLORIDA HOSPITAL ASSOCIATION

2024 FHA ANNUAL ACADEMIC SPONSORSHIP

\$5,000

INCLUDES

- University, College or technical program logo on FHA website w/ link to program website
- FHA newsletter advertisement
- FHA Hospital Directory advertisement
- FHA website login credentials
- Up to Two (2) Contact Subscriptions to FHA newsletter
- Enrollment for up to Three (3) Contacts in Categorical FHA Distribution Lists (i.e., workforce, behavioral health, quality/patient safety, etc.)
- Enrollment for up to Three (3) Contacts in FHA Academic Sponsor distribution list
- Two (2) Complementary Attendee Registrations to 2024 FHA Annual Meeting
- University, College or technical program logo on Annual Meeting Pre-Event Communications
- University, College or technical program logo on Annual Meeting Registration Website
- Thank You to Academic Sponsors on Annual Meeting event slides
- Participate in FHA member calls and initiative update meetings
- Provide information to and interact with FHA member committees, councils, or groups

Explanation of Sponsor Benefits

Sponsorship amount Annual initiative sponsorship is based on a 12 month period from the date of payment. Payment is due within 30-days of invoice.

University, College or technical program logo on FHA website w/ link to program website Annual Academic sponsor logos and links to University, College or technical program websites will be listed by sponsorship level on a dedicated FHA webpage once the sponsorship fee has been paid.

FHA newsletter advertisement The FHA newsletter is published weekly throughout the year. Sponsor logos and acknowledgment will be included, and FHA reserves the right to determine the frequency and method of sponsor advertisement and recognition, in coordination with each sponsor.

2024 FHA Hospital Directory advertisement FHA Hospital Directory advertisement is conducted with the publisher. Annual Academic sponsors will receive an ad based on the specifications below. Sponsors may increase their ad by purchase directly through the publisher.

Quarter Page

- Full Color
- Horizontal (W x H) – 4.583” x 3.333”
- Vertical (W x H) – 3.333” x 4.583”
- All Adobe products with supporting files (links and fonts included / embedded)

FHA website login credentials Access provides the ability to register for various educational events. Access to FHA website does not guarantee access to all materials produced by FHA.

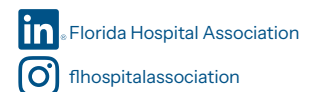
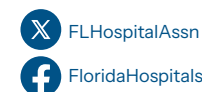
Subscription to FHA newsletter Annual Academic sponsors will be registered to receive the FHA newsletter electronically, up to 2 registered contacts. Subscription contacts may be changed, and sponsors may unsubscribe at any time.

**Continued on the next page*

Contact John Wilgis at john@fha.org or (850) 524-2037 for additional information

306 E COLLEGE AVE
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VISIT FHA.ORG



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Enrollment in categorical FHA distribution lists (i.e., workforce, behavioral health, quality/patient safety, etc.)

FHA maintains an electronic database and distribution list of contacts and their areas of interest. Annual Academic sponsor contacts may provide specific areas of interest in order to receive topic centered information and data. Topic areas may be changed at any time.

Enrollment in FHA Academic Sponsor distribution list

FHA maintains an electronic database and distribution list of all sponsors. Annual Academic sponsor information (University or College and contacts) will be entered into the database. Primary, secondary, and tertiary contacts will be enrolled in the FHA Academic sponsor distribution list. Contacts may be changed at any time.

Complementary registration to 2024 FHA Annual Meeting

Annual Academic sponsors will receive two (2) registrations for the 2024 FHA Annual Meeting.

University, College or technical program logo on Annual Meeting Pre-Event Communications

Annual Academic sponsor logos will be highlighted in, at minimum, two FHA event emails to attendees; included in two bi-weekly newsletter Pulse pre-event; and two collective sponsor thank you by level on social media posts. FHA engages with members on Twitter, Instagram, Linked In and Facebook. One or all of these will be used for social media posts that highlight sponsors by their level of support.

University, College or technical program logo on Annual Meeting Registration Website

All sponsor logos and links to University, College or technical program websites will be listed by sponsorship level on a dedicated webpage on the registration website once the sponsorship fee has been paid.

Thank You to Academic Sponsors on Annual Meeting event slides

FHA designed Power Point slide deck will be displayed pre-event, during breaks, and meeting transitions highlighting all sponsors by level, revolving with other informational slides during the meeting.

Participate in FHA member calls and initiative update meetings

Annual Academic sponsors have the opportunity to register and participate in initiative conference calls and virtual meetings where update information is being provided. Sponsors must refrain from soliciting their programs and services during such events. Not all calls / meetings are open for participation.

Provide information to and interact with FHA member committees, councils, or groups

Annual Academic sponsors have the opportunity to provide educational information to specific FHA committees, councils or other groups in coordination with the FHA. No sales presentations allowed. Information provided must be relevant to current issues for that initiative.

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